

**AlertNow Information** School: \_\_\_\_\_ Grade: \_\_\_\_\_ Date: \_\_\_\_\_

Last Name: \_\_\_\_\_ First Name: \_\_\_\_\_

The Marblehead Public School system has adopted the AlertNow Rapid Notification Service to enhance school-to-home communication. This service allows Superintendent Paul Dulac and district administrators to send a voice and/or email message to designated contacts for families. The majority of the broadcasts will be **Non-Emergency** in nature. Only Superintendent Dulac would initiate an Emergency Broadcast.

All non-emergency messages may be sent to **two** phone numbers and **two** email addresses that parents/guardians have designated as **'Primary'**. Emergency broadcasts would be sent to additional phone numbers and email addresses, if the parents/guardians have provided them. For emergency broadcasts, the system is capable of sending notification to up to five phone numbers and three email addresses for each student. Duplicate numbers/addresses are flagged by the system to eliminate repeat calls.

District administrators may utilize AlertNow for:

- District-wide safety and security issues
- Cancellations, delays, or early dismissals due to inclement weather
- District bus transportation issues, including the closure of the Causeway

Your child's school's administrators may utilize AlertNow for:

- Extra-ordinary building conditions, such as heat, light, and/or plumbing issues
- Neighborhood construction issues affecting traffic patterns or parking
- Early Release and Open House reminders
- Report card, progress report and parent-teacher conference reminders
- Transportation messages, such as late bus routes or field trip
- Athletic events/cancellations or reschedules
- Fine Arts productions/cancellations or reschedules

**What you need to know about receiving AlertNow calls:**

- **Your caller ID will display your school's or the district's main number when a non-emergency call is generated.** Caller ID will not display a name with the number.
- **Your caller ID will display 411 when an emergency call is being sent.** Examples of an emergency include evacuation or lockdown.
- AlertNow will leave a message on your voicemail or answering machine. Blocking services, like Telemarketer Zapper or Privacy Detector, used on your telephone line might prevent the delivery of the call.
- AlertNow does not call extensions. If you have a direct-dial number at work, you should provide that number rather than a main number plus an extension.
- Background noise that the system detects from answering machines or cell phones might affect the message's clarity.
- At any time during the call, the call recipient may press any number (1-9) to replay the message in its entirety.

**Contacts used in all AlertNow broadcasts:**

<b>Contact1 Name:</b>	<b>Contact2 Name:</b>
PrimaryPhone1:	PrimaryPhone2:
PrimaryEmail1:	PrimaryEmail2

**Additional Contacts for use with Emergency AlertNow broadcasts only**

<b>Contact3 Name:</b>	<b>Contact4 Name:</b>
Phone3:	Phone4:
Email3:	